

Back for a third year, **Dancing Dream ABBA Tribute Band** returns to the Avalon Theatre stage on Friday, October 17th! Last year's sold out show allowed us to provide FREE, life-saving swimming lessons to over 1,200 children and some adults throughout Talbot County.

This groovy community event offers a range of advertising opportunities to fit every budget, both in the lead up to the event and at showtime. At every level, your business will receive exposure to the Mid-Shore community and recognition for partnering with SOS to save lives!

To learn more about sponsoring this wonderful community event, or to reserve your spot today, please contact us at info@SOSSinkorSwim.org.

Thank you so much in advance for your generous, life-saving support!

Libby Moore

Libby Moose and the SOS Council



SOS Sink or Swim is docked at the Chesapeake Bay Maritime Museum, a 501(c)3 organization.



ABBA TRIBUTE BAND Sponsorship Opportunities

\$5,000 PRESENTING SPONSOR

- Listed as Presenting sponsor for all communications related to event, including website, social media, press releases, radio commercials, and other advertising materials
- Extra Large logo on SOS Sink or Swim event webpage (clickable), in event program, on projector screen in theater, and on red carpet photo backdrop
- · Logo printed on commemorative cups to be given out with beverages at event
- · A table of 4 to the show

\$2,500 LIVESAVER LEVEL SPONSOR

- · Listed as Lifesaver sponsor on SOS social media and event press releases
- Large logo on SOS Sink or Swim event webpage (clickable), in event program, on projector screen in theater, and on red carpet backdrop
- · Logo on packs of Lifesavers given out at event
- · 2 table tickets to the show

\$1,000 SWIM LEVEL SPONSOR

- · Listed as Swim sponsor on SOS social media and event press releases
- · Medium logo on SOS Sink or Swim event webpage (clickable) and in event program
- · Name shown on projector screen in theater and on red carpet photo backdrop
- · 2 upper balcony tickets to the show

\$750 SPLASH LEVEL SPONSOR

- · Listed as Splash sponsor on SOS social media and event press releases
- · Small logo on SOS Sink or Swim event webpage (clickable) and in event program

\$500 FLOAT LEVEL SPONSOR

- · Listed as Float sponsor on SOS social media and event press releases
- Business name listed on SOS Sink or Swim event webpage (clickable) and in event program

\$250 KICKBOARD LEVEL SPONSOR

- · Listed as Kickboard sponsor in event press releases
- · Business name listed on SOS Sink or Swim event webpage and event program









All Proceeds Benefit

Sink or Swim

SOS Sink or Swim is docked at the Chesapeake Bay Maritime Museum, a 501(c)3 organization.